



28th National Church of
Christ (Holiness) USA Convention

Bishop H. Vonzell Castilla
National President



ARISE

It's Your Time

July 16- July 22

Hyatt Regency DFW
International Airport

Click [HERE](#) or
SCAN the QR
Code

Watch the video
message from our
National President



A message from our President

In the song “I will Trust and Never Fear” our founder Bishop C. P. Jones states that he is “rejoicing on my journey.” I can identify. I can truly say that over the past several months I have been rejoicing on my journey, serving as President of the Church of Christ (holiness), USA. Of course, that’s not to say that every aspect of the journey has been fun, but I see nowhere in the scripture where fun is lauded as the goal. Our goal is to please the Lord, and if that is done, you too can rejoice on your journey!

COCHUSA RISE Initiative

After being selected as president of COCHUSA, I was challenged to develop an implementation plan. We have talked about many things over the years, but we have lacked in the execution department. Accordingly, several initiatives have been launched under the acronym **R-I-S-E**.

Genesis 19: 15 -22

17 And it came to pass, when they had brought them forth abroad, that he said, escape for thy life; look not behind thee, neither stay thou in all the plain; escape to the mountain, lest thou be consumed.

“I’m to the highlands bound, I’m seeking higher ground, I can’t remain in all the plains. I’m to the highlands bound” HF#216

COCHUSA RISE VIDEO

Why COCHUSA RISE?

Our forefathers said, “A failure to plan, is a plan to fail.” COCHUSA RISE is an implementation plan to take COCHUSA successfully into the 21st Century and beyond.”

- Bishop H. Vonzell Castilla

TABLE OF CONTENTS

● **Strategic Efforts**

- › Office of Church Plant Support
- › Master Plan Development and Oversight
- › National Office of Communications
- › Office of Evangelism Support
- › COCHUSA Forward

● **BAM Updates**

- › National Sunday School and HYM Congress
- › UCWM
- › National Brotherhood Ministries (NBM)
- › World Missions Board
- › Saints On Standby (SOS)
- › National Church Evangelism Mission Board (NCEMB)
- › CM&I
- › National Publishing Board (NPM)

● **Registration Updates**

● **WELLNESS Check**

- › Financial Status
- › Membership Status

● **I Love My Church**

● **Call to Action**



Key initiatives and **STRATEGIC EFFORTS**

How We Get There

The COCHUSA RISE initiative is a transformative endeavor aimed at uplifting communities and fostering sustainable development. To achieve its ambitious goals, national offices have been established to help facilitate this shift. The Office of Evangelism Support, The Office of Church Plant Support, National Office of Communications and The Office of Master Plan Support and Development serve as vital hubs for coordination, resource allocation, and strategic planning. They ensure that the initiative's vision is effectively translated into actionable plans and that local needs are addressed with precision and care.

National offices play a crucial role in bridging the gap between the central leadership and grassroots efforts. They facilitate, coordinate, and enable the swift dissemination of information and establish best practices. By having dedicated teams on the ground, the initiative can respond promptly to challenges and opportunities.

MEET OUR LEADERSHIP TEAM FOR THESE INITIATIVES

<p style="font-weight: bold; margin: 0;">ELDER DR. DAVID KENNEBREW</p>  <p style="font-size: small; margin: 5px 0;">Office Of Church Plant Support</p>	<p style="font-weight: bold; margin: 0;">SIS. FELICIA MOMON</p>  <p style="font-size: small; margin: 5px 0;">National Office Of Communications</p>	<p style="font-weight: bold; margin: 0;">DEACON HENRY JENKINS JR.</p>  <p style="font-size: small; margin: 5px 0;">Master Plan Development & Oversight</p>
<p style="font-weight: bold; margin: 0;">ELDER TONY PARKER</p>  <p style="font-size: small; margin: 5px 0;">Office Of Evangelism Support</p>	<p style="font-weight: bold; margin: 0;">MISSIONARY CYNTHIA BROXTON</p> 	

In essence, national offices are the vehicles for getting the vision of the COCHUSA RISE initiative accomplished. They provide the structure, support, and synergy needed to turn aspirations into reality; without them, the initiative's impact would be fragmented and its reach limited.

The Office of **CHURCH PLANT SUPPORT**

The mission of The National Office of Church Planting Support is to assist church planters in the process of starting new COCHUSA churches.



Identify 2 to 3 potential church planters as well as 3 to 5 ideal target areas for church plants across our denomination.



Further develop the Office of Church Planting Support team and establish church planting teams in every diocese.



Finalize and introduce our Church Planters Assessment Process.

SEND: A church or ministry body that takes responsibility to commission and send a church planter to establish a new church.

START: An individual who feels called and equipped to begin a new church in a specific area.

SUPPORT: Individuals or churches who commit to providing ongoing assistance to a church plant.

SOW: A person or group who chooses to make a one-time financial gift or donation toward a church plant.

Are you interested in Church Planting? Click [here](#) to complete the interest form.



The Office of MASTERPLAN DEVELOPMENT & OVERSIGHT

Our mission is to align with the vision of COCHUSA Leadership and beautify the master plan site, enhancing it for usage. Over 300 beautiful acres with a lake and a pavilion for weddings, picnics, reunions, etc. This will be known as “The Gathering Place.”

- › Recruited members (Elder Clifton Goodloe III, Bro. DeWayne Johnson)
- › Conduct onsite visits to assess needs
- › Prepare to make upgrades to present facilities
- › Obtain bids for upgrades

Master Plan Development and Oversight Committee

Deacon Henry Jenkins, Chairman

Sis. Tonya Gibson, Admin Asst

Bro. Dwayne Johnson

Deacon Eric Tanner

Sis. Candace McRae

Eld. Anthony Parker

Bro. Randy Reynolds

Sis. Felicia Thomas

Eld. Ryan Jefferson

Eld. Clifton Goodloe II

Eld. Ben Duren

Deacon Anthony Tucker



The National Office of **COMMUNICATIONS**

The National Office of Communications is dedicated to supporting every congregation, leader, and member by providing a centralized hub for church-related news, resources, and updates. Our commitment is to help COCHUSA communicate more effectively (internally and externally), and to create operational efficiencies that support organizational structure and growth.

2024-2025 HIGHLIGHTS

Annual focus: Building the Foundation for effective communication

Website Refresh: Check out the new website www.cochusa.org. We welcome your feedback!

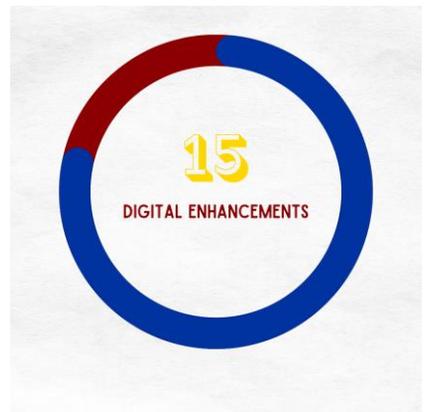
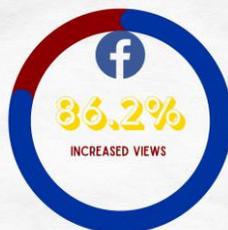


Microsoft Grant: Received the Social Impact Grant that provided 300 free email addresses for our EBM and other individuals that do the work of COCHUSA.

Social Media is loading every week. Follow our official COCHUSA page on Facebook for weekly inspiration and information.

Logo refresh and Branding Kit: Gave the COCHUSA logo a refresh with high quality files, a branding kit, and usage guidelines. Rolling out in fall of 2025!

**We are most excited about serving COCHUSA through
COLLABORATIVE EFFORTS**



The Office of **EVANGELISM SUPPORT**

Mission: To inspire, equip and mobilize the Church of Christ (Holiness) USA to share the Gospel efforts, community engagement strategies.

2024-2025 GOALS

- › Establish a year evangelism culture in every church
- › Launch youth evangelism training across each diocese
- › Expand digital evangelism through social media

Key accomplishments include:

- › Hosting national evangelism webinars and supporting new church evangelism teams.
- › Monitoring our National Church Evangelism Plan & Church Survey form, though not all churches have completed it (attached)
- › Organizing outreach events that result in salvation and discipleship connections.
- › Organizing and participating in the 2025 National Convention Evangelism Outreach effort.
- › Developed Evangelism Survey. Scan QR code or Click [HERE](#) to complete



The Office of Evangelism Support, led by Director Elder Anthony Parker and Assistant Director Missionary Cynthia Broxton, exists to help equip churches and believers to actively fulfill the Great Commission, found in Matthew 28:16-20.



Elder Tony Parker, Director
EvangelismSupport@cochusa.org



Missionary Cynthia Broxton, Co-Director
evangelism@cochusa.org

COCHUSA

FORWARD PLAN OF ACTION

YEAR 2024

- › Developed outreach ministry framework and curriculum
- › Launched inaugural cohort of 13 congregations
- › Conducted congregational assessments
- › Identified training needs
- › Delivered tailored leadership and congregational training
- › Published quarterly program updates
- › Built community relationships and strategic partnerships
- › Conducted annual program evaluations

YEAR 2025

Inaugural Cohort Selection

South Central Diocese: 7 congregations

Southwestern Diocese: 6 congregations

YEAR 2026- Program replication year.

- › Repeat activities of Year 2025 with an inaugural cohort of 13 congregations and
- › Add an additional 13 new participating congregations from a new diocese,
- › Pair new participating congregations with 2024 inaugural cohort congregations,
- › Total: 26 congregations implementing 26 outwardly focused ministries in communities, assessment of program framework.

YEAR 2027- Program replication year.

- › Repeat activities of 2026, inclusive of change in the reviewed framework, 26 congregations implementing 26 outwardly focused ministries in communities
- › Pair 13 incoming, participating congregations from a new diocese with year 2026 new participating congregations.
- › Inaugural cohort congregations will have become self-supporting in continuing their respective outwardly focused ministries.
- › Each congregational cohort will be supported by COCHUSA FORWARD for two years before becoming self-sustaining operationally.

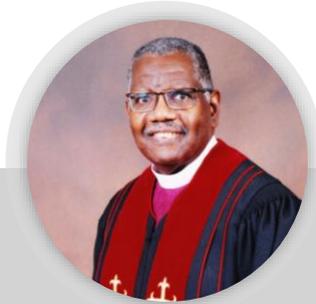


CONSULTANTS

LEADERSHIP DEVELOPMENT



**BISHOP H. VONZELL
CASTILLA**



**BISHOP VERNON E.
KENNEBREW**



**MISSIONARY LILLIAN
RIVERA BROWN**

EVANGELISM INREACH



**MISSIONARY
CYNTHIA
BROXTON**



**DR. DAVID
E. KENNEBREW**

EVANGELISM OUTREACH



**ELDER TONY
PARKER**



**DEACON
REGINALD
CASTILLA**

TECHNOLOGY ENHANCEMENT



**MINISTER
DANA MAGEE**



**SIS. AMY
HENLEY**

2024-25 CHURCHES

CHURCH	PASTOR	DIOCESE
Austin COCHUSA, Starkville, MS	Elder Frederick Connors	South Central Diocese
Collis Hill COCHUSA, Byram MS	Elder Kevin Ware	South Central Diocese
Cynthia COCHUSA, Jackson, MS	Bishop Joseph Campbell	South Central Diocese
Greater Damascus COCHUSA, Hazelhurst, MS	Elder Clifton Goodloe, III	South Central Diocese
Greater Mt. Bethel COCHUSA, Jackson, MS	Elder Charles Jackson	South Central Diocese
New Lake COCHUSA, Jackson, MS	Elder Bertram Goodloe	South Central Diocese
Sweet Rest COCHUSA, Pearl, MS	Bishop Glake Hill, Jr.	South Central Diocese
Bethel COCHUSA, Franklinton, LA	Elder Alvin Partman, Sr.	Southwestern Diocese
Christ Mission Temple COCHUSA, Beaumont, TX	Elder Adrian Hopkins	Southwestern Diocese
Christ Temple COCHUSA, Conway, AR	Elder Kenneth Myers	Southwestern Diocese
First Church, West Memphis, AR	Elder Melvin Hobbs	Southwestern Diocese
New Life COCHUSA, New Orleans, LA	Elder Archie C. Brown	Southwestern Diocese
Plainview COCHUSA, Mt. Herman, LA	Elder Albert Brumfield	Southwestern Diocese



BAM Updates

Boards, Auxiliaries and Ministries

Boards

Auxiliary

Ministries

Sunday School & Holiness Youth Ministry YOUTH MINISTRIES (HYM) CONGRESS



Auxiliary

The mission of the Sunday School and Holiness Youth Ministry (H.Y.M.) is to provide leadership training and the core Christian education in the church and community; to teach and train teachers and students in the Word of God.

We are grateful to have received yet another Lily Endowment grant focused on enhancing children's ministry through KidsCONNECT. This grant will assist in strengthening one specific area of our children's ministry. Each year grant sponsored workshops, children's devotionals, and newsletters will be distributed throughout our denomination to share ideas.



**KIDSCONNECT IS LOOKING FOR AUTHORS
FOR OUR UPCOMING CHILDREN'S
DEVOTIONAL COLORING BOOK!**

**IF YOU, OR SOMEONE YOU KNOW,
WOULD LOVE TO CONTRIBUTE
THEIR WRITING TALENTS,
PLEASE CONTACT YOUR
CONGRESS DIOCESE PRESIDENTS OR
ERIC CUMMINGS JR .**

However, this grant only addresses a portion of the broader needs across our Sunday School, HYM, and Children's Ministries. We will need your continued support to reach more youth across COCHUSA.



President Eld. Fred Taylor

Congress@cochusa.org



United Christian **WOMEN'S MINISTRIES** **(UCWM)**



Auxiliary

The United Christian Women's Ministries encourages women of all ages to cultivate their relationship with Christ, and to provide services that will challenge, train, and equip its members and future generations for ministry, evangelism, and spiritual growth.

Goals

It is my Prayer - Volume 2

Reignite the vision of M.R. Conic Foundation to build an Independent Living Complex for seniors.

Establish a certificate program or courses at CM&I specifically to equip women in ministry by providing biblical and leadership training



Sis. Linda McDonald

UCWM@cochusa.org



National BROTHERHOOD MINISTRY (NBM)



Auxiliary

Mission

The Brotherhood of the Church of Christ (Holiness) U.S.A. is an organization comprised of men who are connected to God, empowered by Christ, and guided by the Holy Spirit. Our mission is to equip, develop, and encourage men in becoming men of spiritual valor, obedient disciples, and kingdom builders, as a result of our proliferating relationship with Christ and other Christian brethren.

Goals

Cultivate an environment where every male member of COCHUSA feels included and valued within the men's ministry by meeting men where they are—spiritually, emotionally, and practically.

Support the development of men's ministries in every local church and meet the diverse needs of men, both within the church and the surrounding community.

Review the plans and objectives of the previous administration to determine which initiatives should be continued, adjusted, or phased out for greater effectiveness.



Bro. Eric Tanner
Brotherhood@cochusa.org



WORLD MISSION BOARD (WMB)

The World Mission Board of the Church of Christ (Holiness) USA, provides opportunities for individuals to be actively involved in making disciples all over the world. Following the example of Christ, we provide loving and compassionate service to reach the lost and aid the needy. We enable, train and empower individuals and their communities to be interdependent, economically self-sustaining, and disciple-makers of others.

September 2024 •
DO Dominican Republic



• **October 2024**
GH Ghana

January 2025 •
HN Honduras



• **October 2025**
LR Liberia & GH Ghana



WHAT'S NEXT?
Missions Conference
2026



Missionary Lillian Brown

Wmb@cochusa.org



SAINTS ON STANDBY (SOS)



“Carry each other’s burdens, and in this way, you will fulfill the law of Christ.” – Galatians 6:2 Because COCHUSA cares.....

SAINTS ON STANDBY (SOS) UPDATES 2024-2025

- › Raised over \$20,000 for disaster relief over the 2024-25 church calendar year.
- › Provided support to the following dioceses: Western, North Central, Southwestern, Southeastern, South Central, and Eastern.
- › Partnered with external community partners: STAR Program, Pasadena, CA, Church of God, Pasadena, CA, Church of God in Christ, Louisiana and Florida, Baptist Church Affiliates in Louisiana
- › Provided Tornado, Flood, Fire, Hurricane Relief and support to affected areas identified
- › The SOS Social Services team has been providing on-going support to affected communities
- › Physical Trips to Pasadena, CA and Tylertown, MS.
- › Delivered 100 - \$100 Walmart gift cards to families in California for fire relief
- › On-going prayer support and partnership with the National COCHUSA missionary team
- › Created a digital network for all Diocese team members to maintain on-going communication
- › Added team members from all COCHUSA Dioceses
- › Planning trip II to Pasadena, CA, August - 2025
- › Currently developing and implementing support efforts to the families devastated by the July 2025 flooding in Texas.



NATIONAL CHURCH EVANGELISTIC MISSION BOARD (NCEMB)

ANNOUNCEMENT

CONGRATULATIONS

Deacon James A. (Tony) Rodd- Local Church Evangelistic Grant

Church Name	Presiding Bishop	Diocese	Amount Requested	Amount Granted	Short Description
Future Church - VA	Kennebrew	E	\$1,800	\$ 1,500.00	Suits & Cuts for youth
Cynthia Church - MS	Hill	SC	\$2,000	\$ 1,500.00	Outreach Event
Midway Church - LA	Divinity	SW	\$1,395	\$ 1,000.00	Grief Share Group
Austin Church - MS	Hill	SC	\$2,500	\$ 1,000.00	Operation Youth Outreach
Plesant Green - MS	Hill	SC	\$2,500	\$ 1,000.00	Community Garden
St Matthew Church - MS	Divinity	SW	\$2,000	\$ 1,000.00	Host - Celebrate Recovery Mtgs
Tabernacle Church - OH	Cudjoe	N	\$2,500	\$ 1,000.00	Monthly Community Projects
Love Life Ministries - GA	Castilla	SE	\$2,100	\$ 1,000.00	
Sweet Rest - MS	Hill	SC	\$3,000	\$ 1,000.00	Paid Focus Group
Freedom Fellowship - GA	Castilla	SE	\$2,500	\$ 1,000.00	Tech Upgrades/Website Mgt
Pilgrim Church - NV	Lindsay	W	\$2,500	\$ 1,000.00	Minister Stipend & supplies
CTC New Orleans - LA	Divinity	SW	\$2,000	\$ 1,000.00	Youth Trip (10 to 16 yo girls)
Overcomith Church - LA	Divinity	SW	\$2,500	\$ 1,000.00	3 Day Tent Revival
CTC Gary - IN	Cudjoe	N	\$4,500	\$ 1,000.00	Farmers Market



NATIONAL EDUCATION

TRUSTEE BOARD (CM&I)

Our mission is to support the Church of Christ (Holiness) U.S.A. in its education and training working with boards and auxiliaries. We also strive to provide a secondary education learning experience with emphasis on Christian values in accordance with what we preach and teach.

GOALS

- › Re-establish our secondary education school.
- › Continue and improve our bible school maintaining our accreditation and increasing our course offerings.
- › Repair, remodel, and complete renovations of buildings on our campus.

CURRENT & COMING

- › Fundraising to reopen after extensive renovation of M.D. Bingham Building which will house the Department of Religious Education
- › Graduated several students enrolled under the Department of Religious Education
- › Preparing to apply for single grade school with the help of Dr. Mary Seay former Principal of C.M.&I.



CONVENTION REGISTRATION

Improved Registration Experience with Brushfire

This year marked a major improvement in our convention registration process with the introduction of Brushfire, a robust and user-friendly registration platform. Brushfire proved to be a game changer—dramatically improving reporting accuracy, administrative efficiency, and the overall ease of registration for attendees. The enhanced system has given us real-time access to delegate data, enabling better planning, streamlined check-ins, and improved communication before and during the event.



Strengthening Registration Compliance

While registration has always been a requirement for National Convention delegates, we have seen a concerning drift in recent years—with a growing number of attendees choosing not to register. This trend has placed significant strain on our budget and limited our ability to plan effectively and deliver impactful ministry experiences.

This year, we are making a concerted effort to return to full registration compliance and over the next few years our goal is to achieve full compliance and at a rate that is comparable to other church organizations.

To support this, we've expanded our registration options:

- › Full Registration (traditional, includes access to all official events and activities)
- › Day Pass Registration (a new flexible option for those attending on select days)
- › It's important to note that certain convention events and activities will be reserved for registered attendees only.

We encourage everyone to complete their registration to ensure full access to ALL opportunities available throughout the convention.

Together, by registering and participating fully, we can ensure the long-term sustainability and impact of the National Convention.

WELLNESS CHECK



Membership Trends

- › Several years ago we set an aspirational growth quota of 7%. Unfortunately, no diocese met this quota in the 2024-2025 church year.
- › Our overall membership decreased from 10,996 to 10,781, a 2.1% reduction.
- › Moreover, 5 of 8 dioceses had a decrease in membership over the last convention year.
- › The most troubling aspect of the membership trend is loss of Young Adult members (-3.1%).
- › Notwithstanding these statistics, we are encouraged by the testimonies of saints from across the nation who are seeing results based on our emphasis on evangelism. **We firmly believe that the initiative COCHUSA RISE and programs such as COCHUSA FORWARD are bearing fruit now which will be manifest in the future.**



Financial Trends

- › The funds sent to the National Convention from our dioceses rose from \$493,641 to \$503,622, a 2.02% increase.
- › We are encouraged by the fact that every diocese reported 100% based on NMF assessments.
- › A Blue Ribbon Panel has been appointed to exhaustively examine our methodology and practices regarding raising funds. We want to ensure that we are efficient and effective, and that we continue to be good stewards of the Lord's blessings.

I LOVE MY CHURCH



Be a Part of Promoting a Positive Church Image

This initiative is a reminder that the way we speak about our church—both publicly and privately—shapes how others perceive it. If we are to grow and reach others with the message of Christ, that effort must begin with us. We must be the first to affirm, celebrate, and support the church that nurtures our faith. The campaign challenges every member to reflect on the blessings found within our congregations and to become vocal ambassadors of the Church of Christ (Holiness) USA. When we genuinely love our church, that love becomes contagious and it opens the door for others to experience the same community, purpose, and hope we've found. A positive church image begins within, and this campaign has helped us model that with grace and conviction.

To support this initiative, visit our table to purchase items. All proceeds go to COCHUSA!

CALL TO ACTION

- › How can YOU make an impact even before leaving this convention?



PRAYER

Please pray that the Lord would continue to lead, guide and direct us as we seek to do his will. Pray for Godly wisdom for all our leaders at every level; pray that our people would be edified, and last but not least, that God would be glorified.



GIVING

Please go to our webpage and give generously. We are confident that the Lord will supply our every need. In the words of Missionary Lillian Brown, “if it’s God’s will, it’s Gods bill”. We implore you, however, to partner with us by giving; for when you give it comes back to you “good measure, pressed down, shaken together and running over!”



PARTICIPATION

I love sports. I love to watch games, argue about games, attend games. But there’s nothing quite like participating. You cannot truly experience the fullness of what God has for you without getting involved. Yes, we want your prayers, yes, we need you to give, but perhaps even more than that, we want you to get involved. So, “get in where you fit in!”



REGISTERING

In our political system, it’s said “if you don’t vote, you don’t count.” The saying holds true in that area because all major decisions are based on who is registered to vote. For us ,registering is like voting. We can’t truly plan or do what we need to do unless we know who is participating; and we get that information through registration. So, register early and partner with us as we plan to do great things, all to the glory of God!

CONCLUSION

- › We would be remiss if we failed to thank all those who have helped with our endeavors throughout the year. We say thank you to our Senior Bishop, Dr. Dale Cudjoe, our Board of Bishops as well as our prayer warriors, donors and volunteers. Finally, we extend a special thank you to Sis. Felicia Momon, Director of The National Office of Communications and producer for this project.



In conclusion, we are excited about the journey the Lord has set before us. He has already allowed us to chart new territory, and we look forward with great anticipation to what He has in store for us in the coming year. We will not, we cannot, settle for anything less than the best that God has for us. Join in with us through prayer, giving, and participation. We're "to the Highlands Bound, we're seeking higher ground. We can't remain in all the plains, we're to the Highlands Bound." Together, lets RISE!

THANK
YOU