

Church of Christ Holiness, USA
Office of Evangelism Support
Church Evangelism Plan

Purpose

This plan provides a framework for engaging your community with the Gospel. Tailor these steps to fit your church's unique context, trusting the Holy Spirit to guide and empower your efforts. Remember, the ultimate goal is to glorify God by being His witnesses and making disciples of all nations.

1. Vision and Mission Statement

Vision: To see lives transformed and communities renewed through the power of the Gospel.

Mission: To equip and mobilize the church to actively share the Good News of Jesus Christ with all people.

2. Prayer Foundation

- **Commit to Corporate Prayer:** Establish regular prayer meetings to intercede for the lost and seek God's guidance.
 - **Prayer Walks:** Organize prayer walks through neighborhoods to cover the community in prayer.
 - **Personal Prayer Commitments:** Encourage members to pray daily for specific individuals.
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3. Community Assessment

- **Canvass Your Neighborhood:** Identify the needs and cultural characteristics of the community. Avoid assumptions.
 - **Community Needs Survey:** Partner with local organizations to determine specific needs.
 - **Mapping Outreach Opportunities:** Pinpoint areas with minimal Gospel presence and high spiritual or physical needs.
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4. Equipping the Church

- **Implement Training Programs:** Offer evangelism workshops, apologetics courses, and resource distribution.
 - **Discipleship Mentoring:** Establish small group and family discipleship training.
 - **Encourage Service:** Help members find roles that align with their spiritual gifts.
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5. Outreach Strategies

A. Relational Evangelism

- Build intentional relationships at work, in neighborhoods, and in schools.
- Host small groups in homes for Bible studies and community discussions.

B. Event-Based Evangelism

- Host community events like health fairs and family movie nights with a Gospel message.
- Organize Community Food & Fellowship meetings.

C. Digital Evangelism

- Use social media platforms to share testimonies and Gospel-centered content.
- Develop a church platform with evangelism resources and an invitation to connect.

D. Acts of Service

- Meet tangible needs through food banks, clothing drives, and mentoring programs.
 - Partner with local schools and organizations to provide support and build relationships.
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6. Discipleship & Follow-Up

- Create a clear pathway for new believers, including baptism and membership classes.
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7. Metrics for Success

- Track the number of Gospel presentations and conversions.
 - Measure participation in outreach events and programs.
 - Monitor guests who return for worship services or Bible study.
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8. Partnerships & Networking

- Collaborate with other churches and ministries for a greater impact.
 - Partner with community organizations to build credibility and influence.
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9. Communication & Promotion

- **Internal:** Use sermons, bulletins, and announcements to keep members informed and engaged.
 - **External:** Advertise events and programs through social media and other platforms.
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10. Regular Evaluation & Adaptation

- Conduct periodic reviews to assess effectiveness.
 - Seek honest feedback from participants.
 - Adjust strategies to meet changing needs and improve outreach.
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11. Celebrate Wins

- Recognize new converts and visitors.
 - Publicly acknowledge volunteers for their contributions.
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12. Budget

- Allocate a portion of the church budget specifically for evangelism.
 - Seek additional funding through grants, donations, and sponsorships.
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Conclusion

This evangelism plan provides a comprehensive, adaptable framework for churches to engage their communities, effectively share the Gospel, and foster spiritual growth. By prayerfully implementing these strategies, churches can fulfill the Great Commission and witness the transformative power of Christ in their communities.